**Module 1 Questions**

1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* Based on the provided data, the three conclusions that we can draw out about the Crowdfunding Data is that there was a very successful rate for funding in the Theater field. In addition to that, the profit rate within that field was also very much higher compared to the other industries. Lastly, Journalism had the highest successful rate but also the lowest number of total campaigns by far compared to all the other industries.

**2**. **What are some limitations of this dataset?**

* The dataset does not include the most recent statistics as the latest year provided in the dataset was the year 2019, which was 4 years ago. And due to pandemic beginning in 2020, I believe if there was more accurate data the chart and graph would look a lot more different, particularly the theater data. In addition, another limitation would be that we don’t know how much money, time, effort, and other additional factors related to the growth of their campaigns the campaign owners spent preparing before and during the duration this data was collected as each campaign and business is different (E.g. marketing, advertisement, business operations, promotions, and etc.)

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* Other possible tables/graphs that could be used/created for the following study are Success of categories by countries. Or also Analysis of funding success and length rate, while looking at the relationship between the crowdfunding goals.

1. **Statistical Analysis - A brief and compelling justification of whether the mean or median better summarizes the data.**

* Although the Mean is usually a better estimate and measurement of central tendency among data sets, I believe the median better summarizes the data here because of the fact that the data set contains several outliers/extreme scores that kind skews the data a bit.